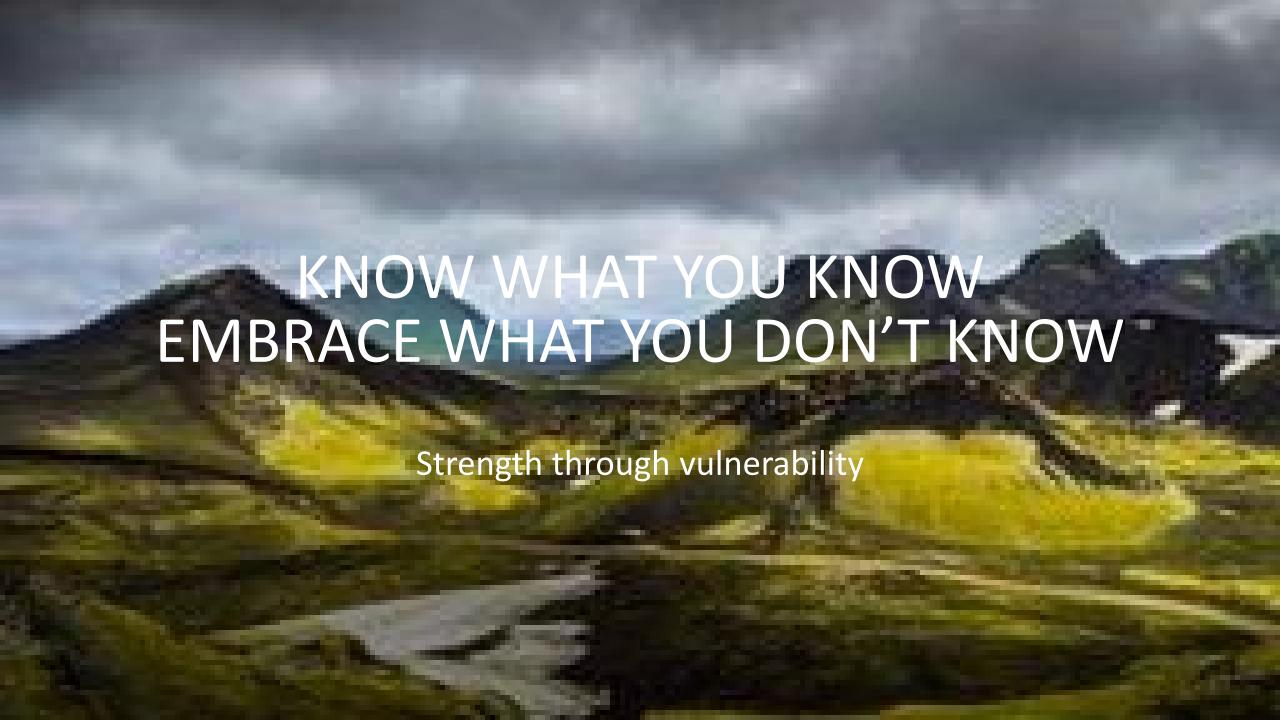
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COLUMBIA SPORTSWEAR





### 'Not knowing' = Weakness?

Fundamental biases

## When you don't know what you don't know

Early Leadership traits and pitfalls

#### The value of 'not knowing'

Self-awareness and the start of growth

## Making a career out of 'I don't know'

# Building a team around 'I don't know'

#### Liberation through 'I don't know'

'Tell us something you don't know?'

68Ventures + WARRIOR 360



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### GREGINESS

LEADERSHIP CONFERENCE 2024